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Job Ad

Ministry: Ministry of the Environment
Division: Communications Branch
Position Title: SENIOR REGIONAL COMMUNICATIONS ADVISOR
Duration: 1 Permanent
Location: Sudbury, Thunder Bay, Toronto
Compensation Group: OPSEU
Salary: \$1,329.78 - \$1,608.03 per week*
Position Status: Open
Job Code: 02707 - Information Officer 4
Schedule: 6
Category: Communications; Marketing and Creative Services
Job ID: 20555

The Communications Branch for the Ministry of the Environment seeks a skilled bilingual communications expert in the northern region to plan, develop, and coordinate strategic communications plans and initiatives for the region.

In this role, you will identify communications implementation opportunities, and plan, identify and implement the region's issues management initiatives. You will plan and implement the region's public education, information, and media relations initiatives, as well as provide leadership and expert communications advice to regional management. You will also work cooperatively with units in the corporate Communications Branch and in the region to optimize and implement the region's and ministry's communications objectives.

This position will be located in one of these three Ministry of the Environment offices - 199 Larch Street, Suite 1001, Sudbury, 435 James Street South, Thunder Bay, or 135 St. Clair Avenue West Toronto servicing the Northern Region – location negotiable with the successful candidate.

Qualifications: proficiency in English as well as superior level oral and written French; excellent knowledge of strategic communications, information and public relations theories, techniques, planning methods and practices to develop and implement communications plans, and recommend messaging strategies; good knowledge of public education methods, practices and related information initiatives to develop and implement plans; excellent knowledge of issues management theories, practices, and techniques to identify and develop issues management strategies, provide advice, and coordinate related materials; proven knowledge of consultation and research techniques to assess public and media environments; demonstrated project management and leadership skills to coordinate and execute communications projects, including project budgeting; ability to apply public relations techniques to promote ministry programs and initiatives; excellent writing and editing skills to develop communications plans and publications; strong communications and interpersonal skills to handle media relations and organize media relations events; effective office computer skills; valid driver's licence to travel to locations not accessible by public transit.

Posting Date: Tuesday, August 25, 2009

Closing Date: Wednesday, September 09, 2009

Applications must be received by the end of the closing date with the Job ID number quoted.

Apply online

or send application to: Applications are accepted online only. Faxes are not being accepted at this time. As an equal opportunity employer, the OPS will provide employment accommodation if required. Contact the Northern Recruitment Centre at 1-866-333-8491, Ontario, CANADA
Fax:

Only applicants selected for interview will be contacted.

OPS Employees are required to quote their WIN EMPLOYEE ID number when applying to positions.

**The Ontario Public Service is an equal opportunity employer.
Accommodation will be provided in accordance with the Ontario Human Rights Code.**

*Indicates the salary listed as per the OPSEU Collective Agreement.