



NOTICE: Effective January 15th the OPS will be posting new job advertisements on the eCareers website daily. New job advertisements will be posted throughout the week, Monday through Friday. Please check the site regularly to see new opportunities available within the OPS.

Please note that the **job alert** function is temporarily unavailable. We are working on correcting the issue, but in the meantime, please check the website regularly for updated job posting details. We will post an updated message on the site when the job alert function is functional again.

Job Ad

Ministry: Ministry of the Environment
Division: Communications Branch
Position Title: SENIOR REGIONAL COMMUNICATIONS ADVISORS
Duration: 2 Permanent
Location: Sudbury, Thunder Bay, Toronto
Compensation Group: OPSEU
Salary: \$1,306.91 - \$1,580.37 (MplusM) per week*
Position Status: Open
Job Code: 02707 - Information Officer 4
Schedule: 6
Category: Communications; Marketing and Creative Services
Job ID: 15124

The Communications Branch for the Ministry of the Environment seeks skilled communications experts in two regions to plan, develop, and coordinate strategic communications plans and initiatives for the regions.

In this role, you will identify communications implementation opportunities, plan, identify and implement the region's issues management initiatives, as well as plan and implement the region's public education, information, and media relations initiatives, and provide leadership and expert communications advice to regional management. You will also work cooperatively with units in Communications Branch and in the region to optimize and implement the region's and ministry's communications objectives.

Bilingual position (1): to be located in either Sudbury or Thunder Bay, dependant upon the successful candidate.

Unilingual position (1): 5775 Yonge Street, 8th floor, Toronto

Qualifications: excellent knowledge of strategic communications, information and public relations theories, techniques, planning methods and practices to develop and implement communications plans, and recommend messaging strategies; good knowledge of public education methods, practices and related information initiatives to develop and implement plans; excellent knowledge of issues management theories, practices, and techniques to identify and develop issues management strategies, provide advice, and coordinate related materials; proven knowledge of consultation and research techniques to assess public and media environments; demonstrated project management and leadership skills to coordinate and execute communications projects, including project budgeting; ability to apply public relations techniques to promote ministry programs and initiatives; excellent writing and editing skills to develop communications plans and publications; strong communications and interpersonal skills to handle media relations and organize media relations events; effective office computer skills; valid driver's licence to travel to locations not accessible by public transit; the bilingual position requires proficiency in English as well as superior level oral and written French;

We encourage all applicants to apply online. Please visit our website at <http://www.gojobs.gov.on.ca> or click the link below.

Posting Date: Friday, February 06, 2009

Closing Date: Monday, February 23, 2009

Applications must be received by the end of the closing date with the Job ID number quoted.

Apply online

or send application to: Northern Recruitment Centre, Ministry of Government Services
159 Cedar Street, Suite 404
Sudbury, Ontario, P3E 6A5
Fax: (705) 564-9165

Only applicants selected for interview will be contacted.

OPS Employees are required to quote their WIN EMPLOYEE ID number when applying to positions.

The Ontario Public Service is an equal opportunity employer.

Accommodation will be provided in accordance with the Ontario Human Rights Code.

*Indicates that the salary listed includes the maximum plus merit, in accordance with the OPSEU Collective Agreement.