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Job Ad

Ministry: Ministry of Natural Resources
Division: NWR - Operations Support
Position Title: REGIONAL COMMUNICATIONS AND MARKETING SPECIALIST
Duration: 1 Permanent
Location: 435 James Street South, Thunder Bay, P7E6S8, North Region
Compensation Group: OPSEU
Salary: \$1,283.31 - \$1,523.17 per week*
Position Status: Open
Job Code: 2705 - Information Officer 3
Schedule: 6
Category: Communications; Marketing and Creative Services
Job ID: 19731

Are you a highly motivated individual with a strong background in marketing, promotions and communications? If so, consider this opportunity to work in the modernized communication environment with the Ministry of Natural Resources to formulate and coordinate the development, implementation and evaluation of communication strategies and plans for the Northwest Region.

You will: coordinate the development of marketing, communications, promotional and outreach materials related to important programs and initiatives of the Ministry of Natural Resources and apply your program management skills to provide issue management planning, services and support.

Qualifications: demonstrated knowledge of communication, marketing and public relations principles, practices and techniques; excellent oral and written communication and facilitation skills; knowledge of research, writing styles, communications design and production process and techniques; proven coordination, project management and event planning skills; well developed analytical and problem solving skills to provide issues management support and development of appropriate strategies and plans; interpersonal skills and political acuity to work with ministry staff, partners, stakeholders, clients and media; working knowledge of computers (Word, Excel, Power Point Outlook) and web page design/layout, desk top publishing and communication software; ability to travel to outreach and community events.

Posting Date: Monday, August 10, 2009

Closing Date: Monday, August 24, 2009

Applications must be received by the end of the closing date with the Job ID number quoted.

**Apply online
or send application to:**

Applications are accepted online only. As an equal opportunity employer, the OPS will provide employment accommodation if required. Contact the Western Recruitment Centre at:
1-866-994-8808, Ontario, CANADA
Fax: Faxes are not being accepted at this time.

Only applicants selected for interview will be contacted.

OPS Employees are required to quote their WIN EMPLOYEE ID number when applying to positions.

**The Ontario Public Service is an equal opportunity employer.
Accommodation will be provided in accordance with the Ontario Human Rights Code.**

*Indicates the salary listed as per the OPSEU Collective Agreement.