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## Job Ad

**Ministry:** Ministry of Northern Development and Mines  
**Division:** Northern Development/Trade, Investment and Strategic Sectors  
**Position Title:** MANAGER, TRADE, INVESTMENT AND STRATEGIC SECTORS UNIT  
**Duration:** 1 Permanent  
**Location:** North Bay, Thunder Bay, Sault Ste Marie, Sudbury, Toronto  
**Compensation Group:** MCP  
**Salary:** \$76,726.00 - \$100,240.00 per annum  
**Position Status:** Open  
**Job Code:** AGA21 - General Administration AM-21  
**Schedule:** 6  
**Category:** Management and General  
**Job ID:** 20536

This leading-edge initiative requires your vision, drive and expertise!

For a challenging opportunity to use your expertise in economic development and international marketing as well as your leadership skills, consider joining the Ministry of Northern Development, Mines and Forestry (MNDMF), as Manager, Trade, Investment and Strategic Sectors. Within a branch dedicated to strategic development, you will manage the planning, organizing, coordination and evaluation of a comprehensive investment attraction, trade development and marketing strategy for northern Ontario. You will lead a team responsible for the implementation of policies, programs and initiatives that will assist communities in transition and accelerate the growth of strategic economic sectors. You will lead and promote new trade and investment projects, analyze and evaluate opportunities and liaise with key stakeholders to promote economic development in northern Ontario. You will also be responsible for program administration and the allocation of human and financial resources.

**Qualifications:** well developed management and leadership skills; demonstrated negotiation, networking and communication skills; in-depth knowledge of international marketing principles and techniques including advertising, media relations and direct marketing; strong interpersonal and consultative skills; proven analytical, evaluative and conceptual skills to analyze trade and investment opportunities, strategies and proposals; working knowledge of accounting, finance, marketing and economic theories; knowledge of project management and evaluation.

This position will be located in one of the five MNDMF offices - North Bay, Sudbury, Sault Ste Marie, Thunder Bay or Toronto - to be negotiated with the successful candidate.

Applicants interested in a temporary opportunity are welcomed to apply.

**Posting Date:** Thursday, September 17, 2009

**Closing Date:** Friday, October 02, 2009

Applications must be received by the end of the closing date with the Job ID number quoted.

**Apply online  
or send application to:**

Applications are accepted online only. As an equal opportunity employer, the OPS will provide employment accommodation if required. Contact the Regional Recruitment Centre at  
1-866-333-8491, Ontario, CANADA  
Fax: Faxes are not being accepted at this time.

Only applicants selected for interview will be contacted.

OPS Employees are required to quote their WIN EMPLOYEE ID number when applying to positions.

**The Ontario Public Service is an equal opportunity employer.  
Accommodation will be provided in accordance with the Ontario Human Rights Code.**

